



CASE STUDY

Elevat's
Custom
Solutions:

Meet your Unique
Business Needs

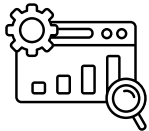


Overcoming Challenges in Mobile Equipment Management

A large-scale equipment manufacturer aimed to implement a connected customer strategy to enhance their brand experience throughout their value chain. **The manufacturer sought a custom solution to address the unique needs of their machine applications, improve service response, enhance decision-making, and manage scalability with increasingly complex technology.** To achieve these objectives, the manufacturer partnered with Elevāt to deploy a fully branded IoT solution.

Key Transformation Objectives

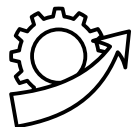
Elevāt partnered with the manufacturer to achieve a set of objectives aimed at transforming their business operations:



OEM Branded IoT Platform: Develop a branded IoT solution that integrates with the OEM's systems for data-driven decision making.



Improve Service Response Times: Implement remote diagnostics and real-time machine monitoring to swiftly address field issues and minimize downtime.



Enhance Maintenance Practices: Provide technicians and customers tools for proactive maintenance to optimize machinery operations.



Facilitate Data Sharing: Enable smooth data sharing with key partners and internal teams to improve transparency and collaboration.



Improve Brand Reputation and Customer Satisfaction: Improve customer satisfaction with a connected digital experience.



Ensure Scalability: Deploy a flexible IoT platform that supports growing technological complexity and future advancements.

Elevāt IoT Implementation

Elevāt partnered with the manufacturer to deploy a fully branded IoT solution that addressed their unique business challenges:

Needs Assessment and Planning:

- Conducted an analysis of the manufacturer's challenges and management needs.
- Identified critical issues such as the need for real-time monitoring, remote diagnostics, and a fully branded, scalable IoT solution to connect the manufacturer's ecosystem.

Building a Custom IoT Solution:

- **Customization and Feature Alignment:** Developed custom dashboards, remote diagnostics, and data sharing across subsystems to meet the manufacturer's specific requirements.
- **Branded IoT Portal:** Designed manufacturer-branded portals, integrating the OEM's service and support materials to ensure a centralized brand experience.
- **Branded Communications:** Initiated OEM-branded emails, alerts, and notifications to maintain consistent branding in all customer interactions.

Deploying the Custom Solution:

- **Proven IoT Journey Approach:** Leveraged Elevāt's proven IoT journey approach to implement a scalable and flexible solution that could be continuously improved based on stakeholder feedback.
- **OEM Ecosystem Architecture:** Facilitated seamless data sharing among key users and managers through Elevāt's unique OEM ecosystem architecture.
- **API Integrations:** Connected OEM tools and systems to share useful asset information, optimizing workflows and production environments.

Optimization:

- Enabled proactive engagement at the machine level, offering remote access to key resources and enhancing the brand experience.

Elevāt IoT Implementation

The implementation of Elevāt's IoT solutions brought substantial improvements to the manufacturer's operations. The custom-branded solution enhanced service response times, improved decision-making processes, and provided a scalable solution to manage technological complexity. **Elevāt's IoT helped the manufacturer meet their unique business goals, resulting in enhanced customer engagement, improved machine utilization, and reduced operational costs.**

Discover how Elevāt's IoT solutions can transform your business. Contact us today to learn about our IoT solutions and how we can help you achieve your operational goals.

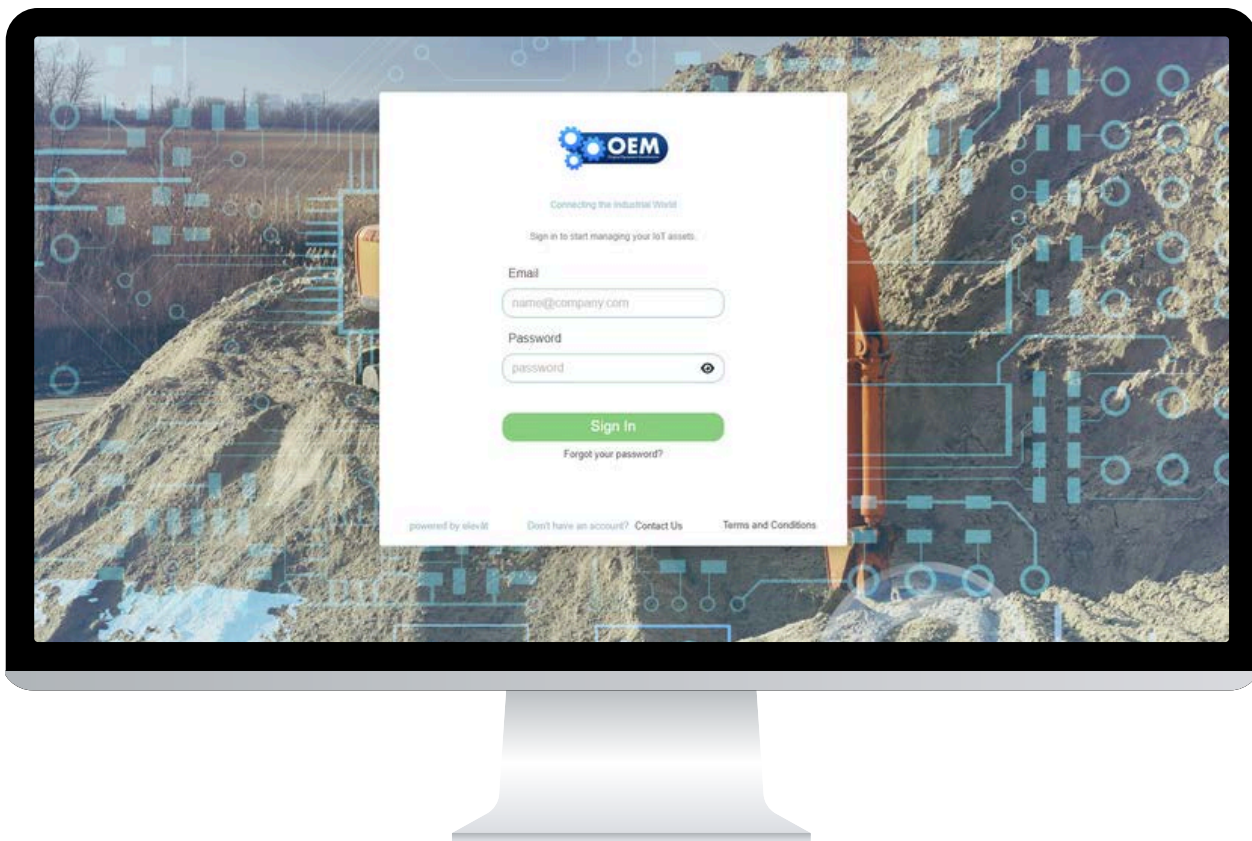


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Elevāt Web Application - Branded Experience Demo Login Screen



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